



**The Good Earth Food and Wine Co. Inc. – The Good Girth Contest
Official Contest Rules**

1. NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.
2. CONTEST ENTRANTS AND PRIZE RECIPIENTS MUST BE RESIDENTS OF ONTARIO AND AT LEAST 19 YEARS OLD AT TIME OF ENTRY TO BE ELIGIBLE. VOID WHERE PROHIBITED BY LAW. Employees of The Good Earth Food and Wine Co. and household members are not eligible. Contest subject to all applicable federal, provincial and municipal laws and regulations.
3. SPONSOR: The Good Earth Food and Wine Co.; 4556 Lincoln Avenue, Beamsville, Ontario, L0R 1B1.
4. HERE'S HOW TO ENTER: The Good Earth Food and Wine Co. (the "Contest Sponsor") The Good Girth Contest (the "contest") will begin on April 1, 2018 at 12:00:01 am Eastern Standard Time ("EST") and will end on March 31, 2019 at 11:59:59 pm EST the ("Contest Closing Date").

To enter, visit www.goodearthfoodandwine.com, click the contest button, fill in the required information and submit the form as directed. Entrants will be required to provide complete first name, last name, email address, phone number, postal code and opt-in to electronic communications from The Good Earth. Limit one entry per person, household, or e-mail address. Multiple or duplicate entries may be disqualified. Entries become the property of The Good Earth and will not be acknowledged or returned. ALL ENTRIES MUST BE RECEIVED BY MARCH 31, 2019.

By entering the Contest, the entrants grant permission to the use by the Promoter of the entrant's personal information in accordance with the Promoter's Privacy Policy, www.goodearthfoodandwine.com/privacy-policy/.

5. CONTEST CLOSING DATES & WINNER SELECTION: On or around November 1, 2018 and April 1, 2019 in Beamsville, Ontario ("ON"), a random draw will be conducted from all eligible entries received. Odds of winning depend on the number of eligible entries. Contest entrants agree to be bound by the terms of these Official Rules and by the decisions of the Sponsors, which are final and binding on all matters pertaining to this Contest. All final decisions are in the sole discretion of the Sponsors.

The selected entrant will be contacted by phone and/or email within approximately two (2) business days of the draw ("Notification") and must agree to accept the prizes as set forth below, and will be required to complete, sign and return an affidavit of eligibility/liability release and publicity release (the "Forms"). The Forms must be returned, properly executed, within seven (7) days of notification or entrant will be disqualified. Upon receipt of the properly executed Forms and verification of full compliance with the Contest Rules by the independent Contest organization, the selected entrant will be declared the winner.

The winner must respond within five (5) business days of attempted notification. If a selected entrant cannot be contacted for any reason, or is unwilling or unable to comply with the requirements as set out by the Contest Rules and Regulations, the Contest Sponsor shall have the right to disqualify said entrant and to randomly draw another eligible entry.

By entering the Contest, you agree that if you are a selected entrant that is disqualified and the prize is forfeited for any reason, the Contest Sponsor shall be full and completely released and discharged from any liability or responsibility in this regard.

6. PRIZES: The following prize is available at the end of each specified contest period:

April 1, 2018 – October 31, 2018 - One (1) Prize is available to be won. The Prize Package is valued at approximately \$100.00 CDN. There is no cash alternative to the whole or any part of the Prize. The Prize package consists of one (1) Good Girth Supper Club experience for two (2).

November 1, 2018 – March 31, 2019 - One (1) Prize is available to be won. The Prize Package is valued at approximately \$100.00 CDN. There is no cash alternative to the whole or any part of the Prize. The Prize package consists of one (1) Good Girth Supper Club experience for two (2).

The prize must be accepted on an 'as is' basis. Transportation from winner's home to and from the Niagara Region is not included. No substitutions are permitted. Winner will be responsible for any personal liability coverage and/or insurance. Additional costs of beverages, taxes and gratuities are the sole responsibility of winner. No substitution, assignment, redemption for cash, or transfer of any prize permitted except that Sponsor reserve the right to substitute a prize of equal or greater value. If applicable, the winner's travel companions ("Guests") must be at least 19 years of age at the time of travel.

7. CLAIMING PRIZE/RELEASES: Eligibility, age and claim by the winner are subject to verification to the satisfaction of the Sponsor in its sole discretion. If applicable, the winner's guest must also meet all eligibility requirements in Rules, Sections #2 and #6. The selected entrant will be notified by phone or email. Sponsor is not responsible for fraudulent calls or E-mails made to entrants not by Sponsor. The potential prize winner must correctly answer a mathematical skill-testing question via phone or email involving addition, subtraction, multiplication and division of numbers of more than one digit, not ending in 0. Upon delivery of the prize, the winner may be asked to sign and or provide ID for verification of his/her identity. Non-compliance with any of these Official Rules may result in disqualification in the sole discretion of the sponsor and the prize will be awarded to an alternate winner in a random drawing amongst all remaining eligible entries. If winner notification is returned as undeliverable, winner is ineligible, winner is unable, or winner declines a prize, the prize may be forfeited and alternate winner will be selected in a random drawing amongst all remaining eligible entries.

8. INTERNET: If for any reason this contest is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor, which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, the Sponsor reserves the right at their sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Contest. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunctions of any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by the Sponsor due to technical problems, human error or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Contest or downloading any materials in this Contest. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity or eligibility of any entry based on an e-mail address, the entry will be declared made by the Authorized Account Holder of the e-mail address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned to an e-mail address by an Internet

access provider, online service provider, or other organization (e.g., business, education institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

9. GENERAL: By entering this Contest and/or accepting prizes, entrants: (1) agree to be bound by these rules; (2) agree to release The Good Earth Food and Wine Co. Inc., and all related entities from all liability, claims, actions, or proceedings relating to the contest and from injuries or damages relating to acceptance or use of the prizes; (3) agree to share customer information contained in their entry with Sponsor; (4) consent to the use of their names, voices, pictures and likenesses for advertising and promotional purposes in any medium throughout the world in perpetuity without additional compensation unless prohibited by law; (5) consent to any dispute, including but not limited to eligibility of entrant, timeliness of entrance and acceptance, validity of an entry, correctness of the skill-testing question, choosing of winner or any other matter, is settled by the Sponsor in its sole discretion, and such decision is final and binding on all entrants; (6) agree to the Sponsor cancelling or amending the contest if in its sole discretion anything occurs which will or could hinder or prevent the fair conduct of the contest, which corrupts the contest, or which will or could result in the awarding of a greater number of prizes than those which the Rules contemplate.